



ENAIRe's CEO presents the company's future safety, innovation and sustainability strategy at the Forum of the Club Excelencia en Gestión

- Ángel Luis Arias stresses the importance of clearly defining the shared "purpose" of organisations as a starting point for developing their strategy.
- ENAIRe is working now on preparing the Flight Plan 2025, which reflects the new situation in the aviation sector as a result of COVID-19.

Madrid, 27 October 2020

ENAIRe's CEO, Ángel Luis Arias, at the 27th Forum of the Club Excelencia en Gestión, discussed the importance of having a single purpose and properly defined and shared values when preparing the future strategies of organisations, as ENAIRe focuses on safety, quality, efficiency, innovation and sustainability. ENAIRe joins this discussion forum in which leading executives and CEOs of large companies and corporations discuss the keys to moving forward in coming years by pooling the main lines of action in order to overcome this crisis that is currently engulfing us.

Miguel Ángel López, CEO of Siemens; Silvia Roldán, CEO of Metro de Madrid; Nieves Segovia, chairman of SEK and Marta Labata, CEO of Barcelona de Serveis Municipals, shared the spotlight with ENAIRe's CEO.

Ángel Luis Arias announced that work is ongoing on ENAIRe's future Flight Plan 2025. This plan takes over from the 2020 Flight Plan, and will be fully adapted to the decrease in air traffic resulting from COVID-19.

In this regard, he commented that ENAIRe is undergoing a thorough process to transform its organisational culture as a key element in successfully addressing the current and future challenges in the sector. This change in culture must be guided by values that steer the everyday work of all

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employees, such as: safety first, commitment to customers and society, teamwork and continuous improvement of the organisation.

He stated that our purpose is to "make sure that flights are safe, fast, efficient and sustainable."

"We have drawn the road map for the next few years with the direct involvement of more than 1,000 ENAIRE employees and over 200 professionals from our stakeholders (airlines, airports, etc.)", Arias added. He indicated that numerous discussions and conferences went into preparing and updating ENAIRE's Strategic Plan, the post of ambassadors was created, and more.

"We can't define a strategy or a purpose that is inconsistent with what our service customers demand at any given moment", he stated, "especially in a national strategic sector such as air navigation, which is part of a value chain in which many actors contribute to the final result".

Internalisation of management by employees

In the opinion of ENAIRE's CEO, Ángel Luis Arias, building and turning the future of an organisation into reality requires having a clear, well-defined purpose that is shared by every employee of the organisation and its stakeholders.

In this regard, he explained that "defining the purpose of an organisation's reason for being, making it clear why things are done, is essential to motivating and making the entire company, all its employees as well as its stakeholders, move in the same direction".

"It's about giving life to the company's purpose in the organisation, making it known, understood and internalised/shared by every employee, both individually and as a group, as an element to motivate and inspire", explained Arias.

"In this work, internal communication initiatives, training and leadership from management are essential", concluded ENAIRE's CEO.

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Forum for Excellence in Management

The annual forum of the Club Excelencia en Gestión is a meeting place for professionals from all sectors who want to achieve excellent and transformative management by learning about the best practices carried out by other organisations or by creating new methodologies.

About ENAIRE

ENAIRE is the company of the Ministry of Transport, Mobility and Urban Agenda that manages air navigation in Spain. It renders aerodrome control services at 21 airports, including the busiest in terms of air traffic, plus en-route and approach control, from five control centres: Barcelona, Madrid, Gran Canaria, Palma and Seville. In addition, ENAIRE provides communications, navigation and surveillance services to 45 air control towers.

In 2019, ENAIRE handled 2.1 million flights to and from four continents (Europe, America, Asia and Africa), transporting 320 million passengers.

ENAIRE is the fourth most important European air navigation service provider, and, in a clear commitment to the Single Sky initiative, belongs to international partnerships such as SESAR (Single European Sky ATM Research) Joint Undertaking, SESAR Deployment Manager, A6 Alliance, iTEC, CANSO (Civil Air Navigation Services Organisation) and ICAO (International Civil Aviation Organization).